

# PYHO 2026



## Sponsorship Prospectus

October 23-24, 2026

### About PyHo

Launched in 2024 as the regional Python community conference by the Python User Group Ho, to celebrate the people behind the code, the growth of Python adoption, and the impact of open source communities within and beyond the Region of Ghana.

PyHo is:

- Community-driven and volunteer-led
- Rooted in learning, mentorship, and inclusion
- Built to amplify underrepresented voices in tech
- Focused on practical Python, open source, and real-world impact

The conference is organised and run by volunteer members of the Python User Group Ho, with support from the wider Python community in Ghana.

For sponsorship inquiries and custom packages:  
[sponsorship@pythonho.com](mailto:sponsorship@pythonho.com)

## Sponsorship Tiers

BENEFITS	TITLE \$3,500	GOLD \$1,750	SILVER \$1,500	BRONZE \$1,000
Exclusive recognition as Title Sponsor of PyHo 2026				
Logo prominently displayed on: <i>- Conference website, All major event banners, Opening &amp; closing slides</i>				
Dedicated sponsor acknowledgment during opening remarks				
Opportunity to deliver a keynote				
Exhibition space (table/booth) <i>- options for *Virtual &amp; *In-person</i>				
Social media spotlight before and during the conference				
Logo included in post-event recap and media mentions				
Logo placement on shared sponsor banners				
Social media mention				
Logo on conference website				
Five minutes lightning talk				
Logo on all souvenirs				

## Add-Ons

### Diversity Sponsor –

\$1,500

2 slots available (Day 1 & Day 2)

#### Benefits

- Recognition as Diversity Sponsor
- Company mention in:
  - Attendee emails
  - Opening or closing remarks
- Dedicated banner stand at the venue
- Strong alignment with community access and inclusion efforts

### Coffee Break Sponsor –

\$1,000

2 slots available (Day 1 & Day 2)

#### Benefits

- Company banner stand at the coffee break station
- Verbal acknowledgment during breaks
- High-visibility placement during peak networking moments

### First-Time Attendees Sponsor –

\$1,000

2 slots available (Day 1 & Day 2)

#### Benefits

- Recognition as First-Time Attendees Sponsor
- Company banner stand at the venue
- Public acknowledgment during the conference
- Direct impact on onboarding new developers into the Python community

### Workshop Sponsor -

\$1,500

#### Benefits

- Brand recognition before workshop session
- Logo on workshop materials
- Verbal acknowledgment by facilitator

### Hackathon Sponsor -

\$2,000

#### Benefits

- Brand recognition before/during/after Hackathon session
- Logo on printed hackathon materials
- Social media mentions
- Media publicity